

Managing your growing business

As your business grows, strong leaders become key to keeping things on track, running smoothly and sparking fresh ideas. Leaders need to shift from managing daily tasks to setting big-picture goals that drive growth. Delegate tasks to your team and give them the tools and confidence to handle daily operations, so you can focus on planning for the future.

Empower your team

Give authority to good managers to take on day-to-day responsibilities.

Train and mentor them to make sure they can make decisions that align with your vision.

Maintain clear communication

As your business grows, keeping communication clear and consistent gets harder.

Use reliable tools like Slack or Microsoft Teams to help your team stay organised and focused on your goals.

Develop leadership within your business

Give your middle managers chances to learn and grow with leadership training.

Invest in your team to help keep your business steady as it expands.

Build a culture of innovation, inclusivity and performance

A strong company culture improves performance and sparks new ideas. Focus on inclusivity to bring in different ideas that fuel creativity. Giving rewards for great performance keeps your team motivated and helps your business to succeed.

Keep it fresh

Create a place where your team feels confident sharing new ideas and taking risks.

Run brainstorming sessions, or fun innovation challenges, to spark their creativity and bring out fresh ideas.

Include everyone

Build diverse teams at every level of your business. Create a culture that values different perspectives.

This brings fresh ideas, helps to solve problems creatively and inspires better product development.

Keep clear goals

Match your team's performance goals to your company's big objectives.

Reward top performers with recognition, bonuses or promotions to keep them motivated. A culture of high performance will help your business grow steadily over time.